

“BLESSED ARE THE MERCIFUL,
FOR THEY SHALL OBTAIN MERCY.”

(MATTHEW 5:7)



OUR FAITH IN ACTION

A Project Funded by TIA in 2016

Alzheimer Society of Calgary Educational Dementia Video Series

The generous funds through Together in Action have enabled the Alzheimer Society of Calgary to produce an educational dementia video series. The videos, featuring experts on the subject of dementia, have been professionally filmed, published and shared with impacted families, community partners and the public.

The Challenge The demand for education programs far exceeds our capacity to deliver. This is evidenced by the increased waitlist for these sessions over the past year.

Talking About Dementia public education session (Jan 2017), normally draws up to 150 people and provides in-depth information from dementia experts about diagnosis, treatment and current research. This year, our event accommodated 250. 450 people registered to take part in the event, resulting in a waitlist of 200 people. Because of this, we are currently working on supplementing our educational calendar with additional events to accommodate this waitlist.

Caregiver Strategies are monthly sessions designed to help caregivers learn strategies to adapt and cope with day-to-day living. The demand for this session surpasses our ability to facilitate and is often booked up two to three months ahead. We are currently exploring ways to provide more of these sessions.

Education requests are declined regularly. With limited staff and educational resources, we are forced to turn down legitimate requests for education across in and around Calgary.

We receive feedback on a regular basis requesting online solutions for people unable to attend sessions. In addition to our events being over-subscribed, there are numerous individuals unable to attend due to restrictions such as location, physical disability, or personal restrictions (such as caregiving responsibilities).

The educational dementia video series transcends common barriers that currently prevent these people impacted by dementia from accessing the information they need. Content provided in the videos is designed to help families learn about Alzheimer and other forms of dementia and help them manage changing behaviours and find support and resources. The videos are published on the Alzheimer Calgary web site and on YouTube.

The Alzheimer Society of Calgary sincerely thanks the RC Diocese of Calgary for its generous funding through the Together in Action grant, and for enabling us to reach a greater number of individuals affected by dementia through this educational video series. By sharing essential information with a wider audience, you have increased our capacity as an organization, so that more individuals impacted by dementia can benefit from and be empowered by knowledge that will help them to live well despite the disease.

Submitted by Sarah Salus Associate, Philanthropy & Engagement, Alzheimer Society of Calgary

